

MATTIA ZEMINIAN

DESIGN ENGINEER

mattiazeminian.com • linkedin.com/in/mattiazeminian • github.com/mattiazeminian • hello@mattiazeminian.com

EXPERIENCE

Freelance

Sep 2024 – Present

Design interfaces in **Figma** using **design tokens** and build them in **React / Node.js**, tracked with **Git**, using **Claude Code** and **AI-assisted workflows** to move from concept to shipped product faster. Relocated to **Australia for a year** (Oct 2025 – Oct 2026) while continuing client work remotely.

Innosabi – UX Product Manager – SaaS

Apr 2025 – Oct 2025

Identified user needs and prioritized high-impact features through **user interviews, A/B testing, and research**. Designed and tested **accessible** UI in **Figma**, and worked within an **Agile/Scrum** process alongside developers and customer success.

Musr – UX/UI Designer

Jan 2025 – Jan 2026

Designed the **interaction design and information architecture** for a **music-based dating app**, from user flows to high-fidelity screens.

ALDI SÜD – Brand Manager

Nov 2022 – Nov 2024

Developed **brand guidelines** and managed compliance across **color palette, typography, and logo design** for international markets, working with design agencies and internal teams.

EDUCATION

Google – UX Design Certificate

Sep 2024 – Feb 2025

UX research, wireframing, prototyping, and usability testing.

University of Verona – BA, Communication Studies

Oct 2019 – Nov 2022

Final grade: **105/110**. Coursework in **communication theory, copywriting, and user-centered content strategy**.

SKILLS

Design & Prototyping – Figma, Framer, Webflow, Wireframing, UI Kits, Design Systems, Design Tokens, Prototyping, Interaction Design, Information Architecture, User Flows, Responsive Design, Accessibility (WCAG)

Development & AI Tooling – React, Node.js, JavaScript, HTML/CSS, React Native, Git/GitHub, Claude Code, Prompt Engineering

Research & Product – User Research, Usability Testing, A/B Testing, Product Management, Market Research, Competitor Analysis, Roadmapping, Agile/Scrum, Stakeholder Collaboration

Languages – English, Italian